

# Settlement Music School Students Serenade Holiday Shoppers

By **ANDREA K. HAMMER**  
FOR THE BULLETIN

**KING OF PRUSSIA** — During “Black Friday” weekend — a holiday sale extravaganza on Friday to Sunday — Settlement Music School (SMS) students will serenade shoppers at the King of Prussia Plaza. In addition, SMS concert tickets — a creative gift idea — will be sold at a special discount rate for only this promotion.

As one of 10 nonprofit organizations from the Greater Philadelphia region in the “Holiday 10!” program, SMS will receive a \$3,000 grant. The King of Prussia Mall and NBC 10, partners in this program, are recognizing SMS for making music and dance available regardless of age, talent, race or financial means; the school gives away more than \$2 million a year in financial aid. In addition, more than 300,000 people have benefited from SMS — the largest community-based school of the arts in the United States serving 15,000 students annually at six branches in Pennsylvania and New Jersey.

“It is gratifying to see that the King of Prussia Mall and NBC 10 recognize us and the many nonprofits in our region providing important services to our community,” said Kristine S. Parsons, SMS director of communications, noting the school’s 100th anniversary in 2008. “We look forward to letting more people know what is available to them through Settlement and hope some shoppers will stop by and hear our students perform.”

SMS board and staff members will also greet visitors in the King of Prussia Plaza. At a table in the Café Fountain Court, which is located on the lower level, they will talk with shoppers about the school, its instruction opportunities and upcoming concerts.

For additional details about

SMS programs and events, visit [www.smsmusic.org](http://www.smsmusic.org). To learn more about “The Holiday 10!” this season, visit [www.kingof-prussiamall.com](http://www.kingof-prussiamall.com) and [www.nbc10.com](http://www.nbc10.com).

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*Courtesy of Settlement Music School*

**Adrian Bridges**, a student guitarist from Settlement Music School, will perform from 10 a.m. until noon on Friday at the King of Prussia Plaza.

