

102nd Anniversary Gala  
 Saturday, April 10, 2010 • 7:30 p.m. – Midnight  
 Park Hyatt at the Bellevue

## Program Book Form

- Yes! We wish to place an ad in Settlement's 102nd Anniversary Gala Program Book!
- Please send me an invitation to Settlement's 102nd Anniversary Gala.

**Desired ad size (Program Book Measures 5.5" W x 8.5" H):**

- ~~Back Cover Color~~ **SOLD** \$1,750
- ~~Inside Front Cover Color~~ **SOLD** \$1,500
- Inside Back Cover Color \$1,500
- Inside Facing Front Cover Black & White \$1,250
- Inside Facing Back Cover Black & White \$1,250
- Full Page Color (4.25" W x 7.125" H) \$1,000
- Full Page Black & White (4.25" W x 7.125" H) \$500
- Half Page Black & White (4.25" W x 3.5" H) \$375
- Quarter Page Black & White (4.25" W x 1.75" H) \$275
- Best Wishes Listing \$100

Corporate and individual ad purchases,  
may be tax-deductible.

**Sponsorship of Special Pages:**

- History of the School \$750/page or \$1,250/spread
- ~~Menu Page~~ **SOLD** \$1,000
- Performance Page \$750/page or \$1,250/spread

Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Referred by: \_\_\_\_\_

Method of Payment:     Master Card     Visa     AmEx     Check enclosed  
 Name as it appears on credit card: \_\_\_\_\_  
 Credit Card Number: \_\_\_\_\_ Expiration date: \_\_\_\_\_  
 Signature: \_\_\_\_\_

**Please return completed form with payment to:**  
 Settlement Music School • 102nd Anniversary Gala • Program Book  
 P.O. Box 63966 • Philadelphia, PA 19147-3966  
*Ads may be submitted electronically to [KParsons@smsmusic.org](mailto:KParsons@smsmusic.org) or  
 on a CD to the above address in one of the following formats: .eps, .pdf, .indd .*

**Advertising Deadline: February 26, 2010**

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Questions? Contact Kris Parsons at 215-320-2685 or [KParsons@smsmusic.org](mailto:KParsons@smsmusic.org)

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